



Promotion to Team Leader is an exciting next step as you grow your impact, influence, and income while continuing to share the PaperPie mission. Promotions can occur at any time during a Brand Partner's story, during or after your StoryStart period.

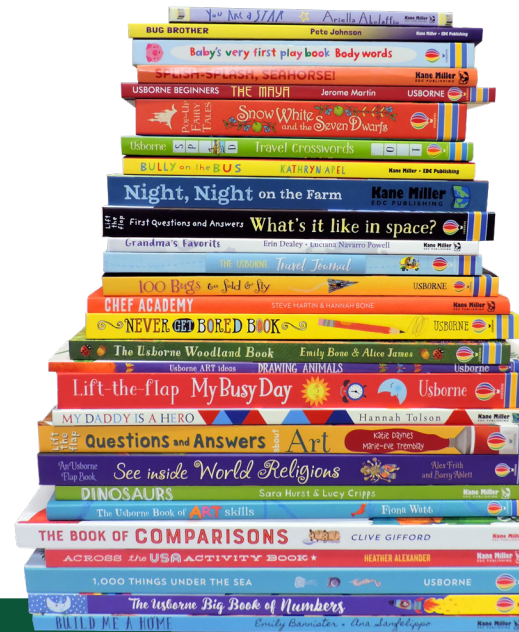
Requirements to Promote to Team Leader:

- 3 personal active Brand Partners
- \$1,000 in Personal Sales
- \$3,000 in Central Group sales
- Submit an on-line Team Leader Application

Earn book credit, cash bonuses, and exclusive gifts from PaperPie!

Awards Earned by Brand Partners During StoryStart

- \$200 book credit (added to your OrderPro)
- \$100 cash bonus if the promotion is achieved within ONE calendar month
- These awards are doubled when promotion occurs during a Brand Partner's StoryStart period resulting in \$400 in book credit added into OrderPro and a \$200 cash bonus
- You begin receiving monthly Team Leader Overrides of up to 8.5% on your Personal Sales and the sales of your Central Group
- An exclusive branded item to celebrate your promotion
- Access to an exclusive Leadership group for addition training and community



TAKE THE NEXT STEP IN LEADERSHIP

A promotion to Advanced Leader allows you to further spread our literacy and learning mission as you increase your leadership impact.

- Promotion to Advanced Leader happens when you promote out a Team Leader from your Central Group.
- This promotion earns you a \$250 in Cash bonus.
- The cash doubles to \$500 if you attain Advanced Leader within 2 months of your promotion to Team Leader.

Additional Details

- An active Brand Partner has posted a minimum of \$500 in Personal Sales in the three months prior to your promotion
- All Brand Partners can attain Leader minimums in a single month or spread over two months. Brand Partners in StoryStart can attain Team Leader in one month or by the last day of the month following their StoryStart end date
- Central Group sales include your Personal Sales and sales of your personal recruits and their recruits who have not already been promoted to Team Leader
- The title of Team Leader is earned at the time you meet the promotion requirements
- Team Leader Overrides are earned starting the month following your promotion